

NESST: New Entrepreneurial Student Society Twente



Graduation Assignment Start-up Ecosystems

Each half year Stichting NESST organizes an honours program on entrepreneurship for students and young professionals. During this half year the participants will learn everything in regard to entrepreneurship and will start their own start-up. The participants will start with Ideation and work during their journey towards the first investment round, the Dragons' Den, through which they are guided by experienced and successful entrepreneurs from the region, our mentors.

Our non-profit organization would like to position itself within the existing start-up ecosystem locally in Twente, but also nationwide in The Netherlands having multiple locations where the NESST program is offered. For this it is of utmost importance that we have a good overview of all the parties that play a role in this entrepreneurial environment, again both locally as nationwide. This can then be used on a strategic level for: Possible collaborations with these parties; Identify elements of the entrepreneurial environment on which we as an organization can excel and gain a competitive advantage, and how to serve the market in the best way as possible. Some knowledge regarding the above is present within the organization, however we are looking for a student who can provide us with a well-structured research to provide us new insights on the start-up ecosystem, both locally and nationwide.

Are you a student and are you interested in doing research on the area of entrepreneurship in The Netherlands? Do you want to make an impact on a growing non-profit organization in The Netherlands which already successfully helped 60 students and young professionals over the past 2 years, out of which 20 have started a successful start-up? Make sure to apply! You will be assigned a function within our organization and will therefore also be part of the board for half a year. This board function takes about 15 hours per week and with this you will be able to get a good overview of the organization. You will then be able to start your research and eventually look at ways to implement the research into a strategy for NESST.

Your responsibilities:

- Together with the Supervisory Board you will discuss the desired positioning in the entrepreneurial environment.
- Develop a model for the analysis of start-up ecosystems from literature.
- Contact relevant organizations within the entrepreneurial environment.
- Be part of the board and be proactive in making decisions.
- Implement a strategy for the organization based on the results.

Are you interested, or do you want more information? Send an email to info@stichtingnesst.nl or look on our website: <https://www.stichtingnesst.nl/>.